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Software ...

Return on Software: Maximizing the Return on Your Software Investment 3 Almost every software organization on the planet is in the unenviable position of having to do the best it can with limited resources. We could always do more, and we could probably do it better, if we just had more people, more time, or more money. How do we

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Software ...

Return on investment is defined in Chapter 8, but, simply, those organizations paid more to develop the software than the software ever earned back for them. Assuming the Standish and Kidder data can be combined, the resulting statistics are rather grim.

Return on Software: Maximizing the Return on Your Software ...

It is obvious that the best way to maximize the return on software investment project is to align technology with business objectives. In one of our previous articles we described a 7-step approach to developing IT investment business case that supports this idea.

How to Maximize Return on Software Investment Project

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2. Given a before-tax MARR of 29% and a tax rate of 40%, what is the after-tax MARR?
4. Given an after-tax MARR of 15% and an effective tax rate of 42%, what is the before-tax MARR?

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