

## Introduction To Media Production 4th Edition

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### Communication | COMM 208: Introduction to Media Production

"Introduction to Media Production provides aspiring media producers with a comprehensive guide to production, helping you to understand the entire process of media creativity, beginning with the conception of an idea and audience considerations, through the preproduction, production, and postproduction processes, and finally to distribution and exhibition."

### Introduction to Media Production: The Path to Digital ...

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