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Management

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Strategic Cost

Management focuses on the cost reduction and continuous improvement and



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change than cost containment only.

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potential critical success factors for a large savings and loan institution might include: 1.

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1. The critical aspect of the analysis of this special order is how it will affect the brand image of Deaine's clothing. Deaine

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appears to compete on the basis of product differentiation, that is, its clothing is perceived to be of higher

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chapter 1) are cost leadership and differentiation. Cost leadership is the competitive strategy in which the firm succeeds by producing at the lowest cost in the industry.

Differentiation is the competitive strategy in which a firm succeeds

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by developing and maintaining a unique value for the product, as perceived by

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The strategic purpose of a cost driver means the factor that causes a change at the cost level or total cost.

Although construction accounting differs from normal accounting, the

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management and the  
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in helping an  
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